



Request for Proposal
The Wright Center for Community Health
The Wright Center for Graduate Medical Education
Docuseries:
RESPONSIVE SOLUTIONS FOR AMERICAN HEALTH CARE: The
Wright Center celebrates 50 years of responding to the needs of
Northeast Pennsylvania and Beyond
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Introduction and Background

The Wright Centers for Community Health (TWCCH) and Graduate Medical Education (TWCGME) are two affiliated nonprofit corporations that are foundational members of a community-based Teaching Health Center Graduate Medical Education Safety-Net Consortium that trains the primary care workforce that America needs while providing non-discriminatory, comprehensive, fully integrated primary health services, including dental, mental and behavioral health, substance use disorder treatment and recovery, HIV and infectious disease, and women’s health services regardless of ability to pay (collectively, The Wright Centers are referred to as “TWC”). TWC is soliciting proposals related to the pre-production, production, and post-production of a documentary film or documentary film series (up to 5, 30-minute episodes) that chronicle the first 50 years of TWC’s history within the appropriate contexts of public health policy development and

local, regional and national factors influencing the health care and medical education industries.

This engagement includes but is not limited to the research, outline, development, scripting, storyboarding, videography, editing, reshoots, narration, captioning, music licensing/development, social media trailers/cuts, and promotional materials, resulting in an amazing documentary film or documentary film series (up to 5, 30-minute episodes). The completed documentary will include a community premiere, which the filmmaker will help promote by developing trailers, social media content, and more.

The proposed timeline includes:

I. Second Quarter 2024 – Research

II. Third and Fourth Quarters 2024 – Interviews, script development, storyboarding

III. 2025 – Video shoots, editing, revisions, reshoots, etc.

IV. 2026: Early draft, trailer, final version ready for premiere in **July 2026**

The objective of this request for proposal (RFP) is to identify a documentary filmmaker that will:

Collaborate with The Wright Center’s executive leadership team, employees, archival librarian(s)/historian(s), community partners/organizations, patients, board members, and others central to the establishment and journey of TWC to co-create, develop, and produce a high-quality, factual documentary series that meets the criteria to air on TV stations.

Based on research and approval from executive leadership, develop an outline, storyboard, and script for the documentary.

Deliver 4K, high-definition video.

Interview 35-40 individuals (total to be determined by the filmmaker) – alumni, physicians, political leaders, historians, patients, community members, etc. – who played a role and/or witnessed the transformation of The Wright Center from one residency program (Scranton-Temple Internal Medicine Residency) to one that features eight residency and fellowship programs from coast to coast, 10 primary and prev

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responsive health services and the sustainable renewal of an inspired, competent workforce that is privileged to serve.

The documentary will address important dates in history, as outlined by The Wright Center, including, but not limited to, the establishment of the Scranton-Temple Residency Program, changing the name to The Wright Center; Dr. Thomas succeeding Dr. Wright as president and CEO; creation of the National Family Medicine Residency; achieving Federally Qualified Health Center Look-Alike status; becoming one of the largest U.S. Health Resources and Services Administration (HRSA)-funded Teaching Health Center Graduate Medical Education Safe , enter

Provide a company profile, length of time in business, and core competencies.

Briefly describe your firm's project management process.

Please include a brief biography/CV of each key staff member assigned to this project.

Samples of previous projects and deliverables

Professional fee for this engagement. Please provide a range